

MACK FAMILY  
FOUNDATION

# Sneaker Ball

A CHARITY EVENT

THURSDAY

MAY 23, 2019

FEATURING

LOUISVILLE CELEBRITIES  
COCKTAIL RECEPTION  
WORLD CLASS CUISINE  
SILENT AND LIVE AUCTIONS

TIME

6:30 PM—Cocktail Reception  
7:30 PM—Dinner and Live Auction

LOCATION

OMNI  HOTELS®

400 S. 2nd Street  
Louisville, KY 40202

Single Premium Ticket—\$250

Each ticket includes food & drink, access to pre-event cocktail reception and the opportunity to connect with players/celebrities in attendance

Purchase sponsorships and tickets at  
[mackfamilyfoundation.org](http://mackfamilyfoundation.org)

Cocktail chic attire encouraged | Outside memorabilia prohibited



The mission of the Mack Family Foundation is to serve, inspire & help less fortunate children.

EACH TICKET  
COMES WITH A  
SIGNATURE-SERIES  
BASKETBALL





MACK FAMILY FOUNDATION  
**SNEAKER BALL: A CHARITY EVENT**

Expected Attendees: 150 • Fundraising Goal: \$160,000 • Digital Media Reach: 69,975

**EVENT SPONSORSHIPS**

The premium sponsorships offer the most visibility & exclusivity at the fundraiser in addition to prime seating location.

**PRESENTING**  
**\$15,000**

- 24 TICKETS & BASKETBALLS
- LOGO ON EVENT PROGRAM, VISUALS, & SIGNAGE
- SPEAKING OPPORTUNITY AT EVENT
- PRODUCT SAMPLING AT EVENT
- KIOSK/BOOTH AT EVENT
- MEET & GREET WITH COACH MACK
- THANK YOU TEXT
- EVENT CHECK PRESENTATION
- ADD ITEM IN CELEB GIFT BAG
- COMPANY LOGO LINK ON FOUNDATION SITE (1 YR)
- NAMED AS SPONSOR ON PR COLLATERAL
- RECOGNITION ON FOUNDATION'S SOCIAL MEDIA
- PERMISSION TO USE FOUNDATION PARTNER LOGO
- BANNER AD ON FOUNDATION HOME PAGE (120 DAYS)
- LOGO ON AT LEAST 1 EMAIL BLAST

**COCKTAIL RECEPTION**  
**\$8,000**

- 16 TICKETS & BASKETBALLS
- LOGO INCLUDED ON EVENT PROGRAM & VISUALS
- THANK YOU TEXT
- LOGO ON EVENT SIGNAGE
- LOGO ON FOUNDATION WEBSITE SPONSOR PAGE (1 YR)
- NAMED AS SPONSOR ON PR COLLATERAL
- RECOGNITION ON FOUNDATION'S SOCIAL MEDIA
- PERMISSION TO USE FOUNDATION PARTNER LOGO
- LOGO ON AT LEAST 1 EMAIL BLAST

**ADD-ONS: VALET SPONSOR (1) +\$1,500**

**TABLE SPONSORSHIPS**

The table sponsorships include recognition during the fundraising dinner in addition to corresponding seat placement based on support level.

**PLATINUM**  
**\$3,750**

- 10 TICKETS & BASKETBALLS
- NAME ON EVENT PROGRAM & VISUALS

**GOLD**

**\$3,000**

- 8 TICKETS & BASKETBALLS
- NAME ON EVENT PROGRAM & VISUALS

**SILVER**

**\$1,500**

- 4 TICKETS & BASKETBALLS
- NAME ON EVENT PROGRAM & VISUALS

**ADD-ONS: VALET SPONSOR (1) +\$1,500**

**PARTICIPATION SPONSORSHIPS**

The participation sponsorships include unique recognition opportunities during the cocktail reception and fundraising dinner.

**TECHNOLOGY**  
**\$2,500**

- 4 TICKETS & BASKETBALLS
- THANK YOU TEXT
- LOGO ON IPADS/ TABLETS ON EACH TABLE
- COMPANY LOGO LINK ON AUCTION TECH
- COMPANY LOGO LINK ON FOUNDATION WEBSITE (1 YR)

**AUCTION**  
**\$2,000**

- 4 TICKETS & BASKETBALLS
- THANK YOU TEXT
- LOGO ON BIDDER PADDLES
- COMPANY LOGO LINK ON FOUNDATION WEBSITE (1 YR)

**SELFIE STATION**  
**\$1,500**

- 2 TICKETS & BASKETBALLS
- LOGO ON STEP & REPEAT BACKDROP

**HEADS OR TAILS**  
**\$1,500**

- 2 TICKETS & BASKETBALLS
- THANK YOU TEXT
- HEADS OR TAILS BRANDED BEADS
- FLIP HEADS OR TAILS COIN

*\*\*\*Must meet copy deadlines to be included in invitations, programs or other items\*\*\**